<h1>Books of Interest</h1><h3>... for Personal Growth, Relationships, Business, Marketing, and Selling </h3><h4>eMail me what you are reading ... david@davidlanderson.com
</h4>List (* marks top reads)
 <u>*The Holy Bible</u> by God <u>*How to Win Friends and Influence People</u> by Dale Carnegie <u>*The 7 Habits of Highly Successful People</u> by Stephen R. Covey <u>*Think and Grow Rich</u> by Napoleon Hill&#65533; <u>The Quick & Easy Way to Effective Public Speaking</u> by Dale Carnegie&#65533; <u>Becoming You Own Banker: Unlock the Infinite Banking Concepts</u> by R. Nelson Nash <u>How Privatized Banking Really Works</u> by L. Carlos Lara and Robert P. Murphy, Ph.D.&#65533; <u>Purpose Driven Life</u> by Rick Warren <u>The Relationship Handbook</u> by George S. Pransky <u>The Last Lecture</u> by Randy Pausch and Jeffrey Zaslow <u>Getting Things Done</u> by David Allen <u>Getting Everything You Can Out of All You've Got</u> by Jay Abraham <u>How to Get Your Point Across in 30 Seconds or Less</u> by Milo O. Frank <u>How to Sell Anything to Anybody</u> by Joe Girard <u>The Game: Win Your Life in 90 Days</u> by Sarano Kelley <u>Iacocca</u> by Lee Iacocca <u>Trump: The Art of the Deal</u> by Donald I. Trump <u>The Relationship Handbook</u> by George S. Pransky <u>Love is a Decision</u> by Gary Smalley <u>The 5 Love Languages</u> - Chapman <u>Influence: Science & Practice</u> by Robert B. Cialdini <u>Words That Work</u> by Frank Luntz <u>*No B.S. Time Management for Entrepreneurs</u> by Dan Kennedy <u>No B.S. Ruthless Management of People and Profits</u> by Dan Kennedy <u>No B.S. Sales Success</u> by Dan Kennedy <u>No B.S. Sales Success in the New Economy</u> by Dan Kennedy <u>No B.S. Wealth Attraction for Entrepreneurs</u> by Dan Kennedy <u>No B.S. Direct Marketing</u> by Dan Kennedy <u>No B.S. Business Success</u> by Dan Kennedy <u>No B.S. Business Success in the New Economy</u> by Dan Kennedy&#65533;
 &#65533; <u>No B.S. Marketing to the Affluent</u> by Dan Kennedy &#65533; <u>The Ultimate Sales Letter: Attract New Customers. Boost Your Sales</u> by Dan S. Kennedy
 <u>Leadership and Self-Deception</u> by Arbinger Institute <u>Economics of Life Insurance</u> by Solomon Huebner&#65533; <u>*The Pirates of Manhattan</u> by Barry J. Dyke <u>Missed Fortune 101</u> by Douglas R. Andrew <u>A Whole New Mind</u> by Daniel H. Pink <u>Rich Dad, Poor Dad</u> by Robert Kiyosaki <u>Cash Flow Quadrant</u> by Robert Kiyosaki <u>Sudden Impact</u> by Leonard A. Renier <u>*Secrets of a Millionaire Mind</u> by T. Harv Ecker <u>Who Moved My Cheese</u> by Spencer Johnson <u>Good to Great: Why Some Companies Make the Leap and ... Others Don't</u> by Jim Collins <u>The Speed of Trust: The One Thing That Changes Everything</u> by Stephen Covey <u>The Ultimate Sales Machine</u> by Chet Holmes <u>Killing Sacred Cows</u> by Garrett B. Gunderson <u>Jeffrey Gitomer's Little Red Book of Sales Answers</u> by Jeffrey Gitomer Live Your Life Insurance: An Age-Old Approach Revitalized - Kim D.

H. Butler <u>Learning to Avoid Unintended Consequences</u> - Leonard Renier <u>The Back of the Napkin (Expanded Edition): Solving Problems and Selling Ideas with Pictures</u> - Dan Roam Beyond Majority Thinking: Helping Remove Uncertainty from your Financial Future - Ronald P. Schutz The Wealthy Barber, Updated 3rd Edition: Everyone's Commonsense Guide to Becoming Financially Independent - David Chilton <u>The Good That Financial Advisors Do</u> by Dan Sullivan <u>
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