## **Topics**

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<strong>Topics include:</strong> Non-Convincing Language <sup>TM</sup> (NCL) - Four Pillars to Transform Communication A philosophy, rather than a technique Applies to Selling, Marriages, Parent-Child, and sharing faith Learn how to sell with zero convincing and no pressure on you or the other party Ali> Motivation featured speech: What's Holding You Back Networking: Internal External Marketing The Business Ownership Paradigm Prospecting Referral Based Business Time Management & Goal Achievement Effective Training Software Tools Best Business Practices Sli> Success in the New Economy